



TWENTY-SECOND INTERNATIONAL
JOINT CONFERENCE
ON ARTIFICIAL INTELLIGENCE

JULY 16-22, 2011
CCIB
BARCELONA, CATALONIA (SPAIN)
WWW.IJCAI-11.ORG

IJCAI 2011

**International Joint Conference on Artificial
Intelligence
Barcelona, July 16-22, 2011**



**SPONSORSHIP
&
EXHIBITION
OPPORTUNITIES**



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Technical Secretariat
GRUPO PACÍFICO
Marià Cubí, 4. 08006 Barcelona, Spain
Tel. (34) 932 388 777. Fax. (34) 932 387 488
E-mail: ijcai2011@pacifico-meetings.com

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WELCOME

This is regarding the International Joint Conference on Artificial Intelligence (IJCAI) to be held in Barcelona between July 16-22, 2011. The IJCAI is the foremost gathering of Artificial Intelligence experts in the world and it is for the first time that the conference is being held in Spain.

After about four decades of research in the field, IJCAI-11 is a landmark scientific event.

The theme of the conference is “Integrated and Embedded Artificial Intelligence.” It will see researchers and academics from all over the world gathering to present important findings and new trends and challenges in all sub-fields of Artificial Intelligence.

It will also see the largest gathering of researchers from Europe who have been working in the field of AI, with a total attendance exceeding one thousand.

We believe that the conference provides an ideal branding opportunity for companies working in cutting-edge technology areas not just with some of the brightest minds in the world, but also with millions of viewers and readers who would be exposed to media reports about the conference.

A detailed note on the sponsorship options is attached. We are sure that your company will find it of interest.

By attending the conference, and hopefully adding some extra days with a great variety of possibilities for sightseeing and recreation in and outside Barcelona, you will be able to exchange scientific ideas, obtain information about new developments, extend your business activities and confirm international friendship in charming and pleasant atmosphere. Our town is very accessible by the important international airport linked with the main European cities, and also by motorway and railway connections. Lots of combined transport solutions are possible. A beautiful environment invites to all kinds of excursions and visits. Barcelona is one of the few cities whose personality reflects an increasingly clear, yet ever changing and multifarious image. It is a social mosaic all of whose pieces bear the imprint of the slow historical process that has made it unique. Practically all architectural styles are in enchanting harmony and, at the same time, Barcelona is a very modern city hosting a lot of important conferences and business meetings. Even a personage as Don Quixote, not really interested in these kind of events, says in the universal masterpiece of literature of Miguel de Cervantes: “and so I went on straight to Barcelona, the treasure-house of courtesy, haven of strangers,...”. Though nobody, nowadays, will feel himself as stranger in our town.

We sincerely invite you to come in Barcelona to explore and admire its myriad of facet, wealth of activity and excitement of live, while enjoying our meeting and information and exchanges through the unique international event of IJCAI 2011 in a pleasant atmosphere.

We are looking forward to welcoming you in Barcelona!

Yours sincerely,

Lluís Godó (Exhibits Chair exhibits@ijcai-11.org)

Pablo Noriega (Sponsorship Chair sponsors@ijcai-11.org)

Local Organizing Committee

Artificial Intelligence Research Institute (IIIA-CSIC)

Local Arrangements Chair : Carles Sierra (IIIA-CSIC)

Finance Chair: Pere Garcia (IIIA-CSIC)

Sponsorship Chair: Pablo Noriega (IIIA-CSIC)

Exhibit Chair,: Lluís Godo (IIIA-CSIC)

Publicity Chair: : Enric Plaza (IIIA-CSIC)

Student office Chair: Marco Shorlemmer (IIIA-CSIC)

Maria Gini (University of Minneapolis, USA)

Webmaster: Francisco Cruz (IIIA-CSIC)

Members at large: Josep Lluís Arcos (IIIA-CSIC)

Vicent Botti (U. Politècnica de València)

Francesc Esteva (IIIA-CSIC)

Maite López Sánchez (Universitat de Barcelona)

Josep Puyol (IIIA-CSIC)



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GENERAL INFORMATION

CONFERENCE DATES:

Tutorials	July 16 to 18
Workshops	July 16 to 18
Technical Program	July 19 to 22
Exhibit Program	July 19 to 22
Industry Day	July 22
Welcome Reception	July 18
Banquet	July 20

CONFERENCE VENUE:

CCIB
Rambla Prim, 1-17
08019 Barcelona

EXHIBITION DATES:

From July 19 to July 22

EXHIBITION, POSTER & COFFEE BREAKS AREA:

Rooms 111+112, 1st Floor

TECHNICAL SECRETARIAT: Exhibition & Sponsorship, Registrations and hotel accommodation

GRUPO PACÍFICO
Marià Cubí, 4
08006 Barcelona, Spain
E-mail: ijcai2011@pacifico-meetings.com
Tel. (34) 932 388 777 / Fax. (34) 932 387 488

Sponsorship Chair: Pablo Noriega (IIIA-CSIC) sponsors@ijcai-11.org

Exhibit Chair:: Lluís Godó (IIIA-CSIC) exhibits@ijcai-11.org



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OBJECTIVE OF THE COLLABORATION

A conference as large and varied as IJCAI-11 is a very costly event and it is only thanks to the generous support of sponsors that fees may become accessible to academics. The following are standard means through which sponsors may collaborate but the organizing committee will do its best to accommodate alternative means of support .

The intention of the IJCAI-11 organising committee is to ensure that all sponsors receive the highest recognition in return for their generous support to the Conference.

SPONSORSHIP

The easiest way to contribute would be through a flat amount of money towards the organization of the conference in general (either as a commercial sponsorship to IJCAI-11, or a pure donation (no VAT added) to the organizing Catalan AI Association).

Sponsorship Levels

Key sponsorship levels will be offered to companies according to their total sponsorship contribution.

Platinum >20.000 € (plus VAT)

The sponsorship would entail the following:

- ◆ 5 full registrations (these include welcome reception, banquet, coffe-breaks, conference bag and access to technical program),
- ◆ 3 exhibit spaces
- ◆ Plus, the display of the company's name and logo in:
 - ◆ Printed materials, as schedule permits
 - ◆ IJCAI-11 website and proceedings
 - ◆ IJCAI-11 registration area
 - ◆ Signs at appropriate conference events

Gold 10.000 (plus VAT)

The sponsorship would entail the following:

- ◆ 3 full registrations,
- ◆ 2 exhibit spaces
- ◆ Plus the display of the company's name and logo in
 - ◆ Printed materials, as schedule permits
 - ◆ IJCAI-11 website and proceedings
 - ◆ IJCAI-11 registration area
 - ◆ Signs at appropriate conference events

Silver 7.000 € (plus VAT)

The sponsorship would entail the following:

- ◆ 2 full registrations,
- ◆ 1 basic exhibit stand

- ◆ Plus, the display of the company's name and logo in
 - ◆ Printed materials, as schedule permits
 - ◆ IJCAI-11 website and proceedings
 - ◆ IJCAI-11 registration area
 - ◆ Signs at appropriate conference events

Bronze 3.500 € (plus VAT)

The sponsorship would entail the following:

- ◆ 1 full registration,
- ◆ 1 basic exhibit stand.
- ◆ Plus the display of the company's name and logo in
 - ◆ Printed materials, as schedule permits
 - ◆ IJCAI-11 website and proceedings
 - ◆ IJCAI-11 registration area
 - ◆ Signs at appropriate conference events

SPECIFIC SPONSORSHIP OPPORTUNITIES

Some donors may prefer to contribute towards a specific need of the conference. We exemplify the type of targeted support that some sponsor might prefer to give but we are open to any other form of support a sponsor would be willing to give.

In the examples below, the total cost (VAT not included) of the item is listed for reference. Sponsors may elect to give that total amount or to sponsor a fraction of it. Entitlements and recognition for targeted contributions would correspond to those mentioned for untargeted support, although the acknowledgement of some types of contributions would involve additional display of the name or logo of the sponsor depending on the target (e.g. in the banquet hall, delegate bag, hand program, ...).

Welcome Reception

Total budget: € 60.000. (Fundable fraction € 10.000)

Additional acknowledgement:

- ◆ Name & Logo at a prominent place on the Dinner Venue
- ◆ Name & Logo on the Invitation Cards
- ◆ Special mention in the conference hand program

Conference Dinner

Total budget: € 100.000. (Fundable fraction € 10.000)

Additional acknowledgement:

- ◆ Name & Logo at a prominent place on the Dinner Venue
- ◆ Name & Logo on the Invitation Cards
- ◆ Special mention in the conference hand program

Conference Coffee Breaks

Total budget: € 48.000 (8 coffee breaks) (Fundable fraction € 3.500)

Additional acknowledgement:

- ◆ Name & Logo at a prominent place in the coffee break tables
- ◆ Special mention in the conference hand program

Student Reception

Total budget: € 7.000

Additional acknowledgement:



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- ◆ Name & Logo at a prominent place in the reception room
- ◆ Special mention in the conference hand program

Invited Speaker

Total Budget € 3.500

Additional acknowledgement:

- ◆ Name & Logo at a prominent place in the session room
- ◆ Special mention in the introduction of the speaker
- ◆ Special mention in the conference hand program

Electronic proceedings

Budget: € 7.000

Additional acknowledgement:

- ◆ Name & Logo on casing

Video recording of Invited Talks

Budget: € 7.000

Additional acknowledgement:

- ◆ Name & Logo in film credits.

Additional contents for the delegates bag like pens, notebooks, flash memories, ... are welcome.

If you would like to comment any of the items included in this proposal or any further suggestions, please contact:

Exhibition and Sponsorship Enquiries

- Pablo Noriega (Sponsorship Chair), sponsors@ijcai-11.org
- Lluís Godó (Exhibits Chair), exhibits@ijcai-11.org

- Technical secretariat of the conference:

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Marià Cubí, 4

08006 Barcelona, Spain

E-mail: ijcai2011@pacifico-meetings.com

Tel. (34) 932 388 777. / Fax. (34) 932 387 488

EXHIBITION

Exhibits will be open to conference participants from 10 am Tuesday (July 19) to 3pm Friday.

The exhibition area will be located next to the coffee break and poster sessions areas to foster interaction with the conference participants.

Exhibitors will have a basic stand space of 6sqm with basic power supply and display conditions detailed below. This stand may be supplemented by extras detailed in the *Exhibitors Manual*, available upon request. Exhibitors may rent exhibition spaces of 6sqm, 12 sqm, 18 sqm or 24 sqm. Exhibitors should express their preferences on stand spaces according to locations depicted in the Floor Plan below.

Basic Stand:

This option includes:

- ◆ Surface of 6 sqm
- ◆ Carpet, one table, two chairs and electrical switchboard (1,1kw/220v).
- ◆ Poster board (h x w: 2m x 0,90m)
- ◆ One-line table-top identifier board with company name (1 ink, company logo not included).
- ◆ One full registration (includes welcome reception, banquet, coffee-breaks, conference bag and access to technical program),
- ◆ One exhibitor pass (coffee-breaks and technical program included)

Extra options:

- ◆ Additional exhibitor pass (4-day) (coffee-breaks and technical program included) (250 €)
- ◆ Visitor pass (1-day) (includes coffee breaks but provides access only to the exhibit hall) (50 €)
- ◆ Additional 6 sqm space (includes carpet, one table, two chairs) (1.000 €)

Other extra options (extra tables and chairs, wall boards, spot-lights, etc.) are listed in the *Exhibitors Manual* (available from the Technical Secretariat upon request). This manual also covers various technical aspects like set-up and removal of stands, storage, extra power requirement, etc.

Rates

Basic stand rates are 1.500 € for commercial exhibitors, 1.000 € for publishers and non-profit organizations, and 750 € for universities and research institutions. Extra options are charged per unit, regardless of the type of exhibitor. Rates do not include VAT (18% as of August 2010).

Please contact the technical secretariat of the conference for any technical inquiries regarding exhibit details:

GRUPO PACÍFICO

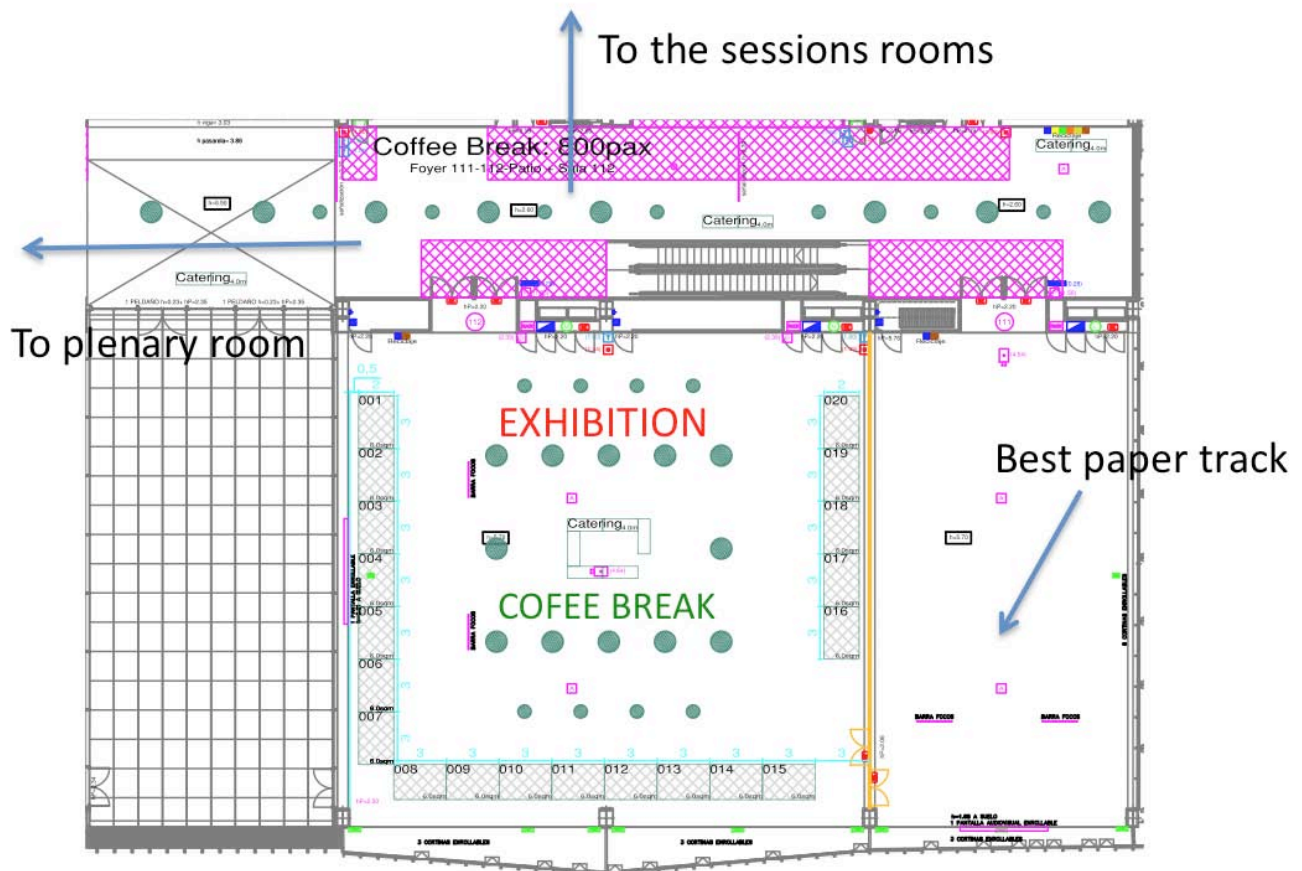
Marià Cubí, 4

08006 Barcelona, Spain

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Tel. (34) 932 388 777. / Fax. (34) 932 387 488

EXHIBITION FLOOR PLAN



APPLICATION AND PAYMENT FOR EXHIBITION SPONSORSHIPS AND DONATIONS

Application

Please complete the attached form and return it to the Conference Secretariat as soon as possible, or contact the exhibit or the sponsorship chairs by e-mail to discuss your requirements further.

Stand space for exhibits

For exhibits, every effort will be made to assign the requested space according to the floor plan. However, the organisation does not guarantee that the particular space requested will be available and/or assigned. Assignments will be made on a first come, first serve basis, and only after receipt of the contract form and the corresponding payment, (100% of total cost payable on application).

Payment method:

By bank transfer in Euros (€), payable to the accounts mentioned in the corresponding application form.

Bank fees must be paid by the company.

All invoices should be paid prior to arrival in the exhibition; build up will NOT be allowed if a balance is outstanding.

Confirmation and Deposit

Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying receipt for the amount received.

Cancellation

Cancellations, prior to March 1, 2011 will be charged a 25% cancellation fee. Thereafter, no refunds will be made.

Insurance

Companies participating in the Congress are required to take out appropriate insurance.

VAT (TAX)

All companies are required to pay VAT at the prevailing rate, (18% as of July 2010). Donations are VAT-exempt.

If you would like to comment any of the items included in this proposal or any further suggestions, please contact:

- The technical secretariat of the conference:
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Marià Cubí, 4
08006 Barcelona, Spain
E-mail: ijcai2011@pacifico-meetings.com
Tel. (34) 932 388 777. / Fax. (34) 932 387 488
- Lluís Godó (Exhibits Chair), exhibits@ijcai-11.org
- Pablo Noriega (Sponsorship Chair), sponsors@ijcai-11.org



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APPLICATION AND CONTRACT FOR STAND SPACE

Request For Space:

Basic stand* Type (please mark one) (1), (2), (3)

(1) Commercial (1,5K€); (2) Publisher or non-profit organization (1K€); (3) Academic or research institution (750€)

* [Includes 6sqm, table, two chairs, carpet and electrical switchboard]

Extras (number of):

Number of additional 6-sqm areas

Exhibitor passes:

Visitor passes:

Other requirements (please check with the technical secretariat):

Total amount _____

Preferred booth(s) N°(s): _____ Second option: _____ (according to Floor Plan)

Name that should appear on the booth:

[The above name will be on table-top identifier and used in all publicity material unless otherwise specified. Please provide us also with a high-resolution electronic copy of the sponsor logo by email attachment to ijcai11@aaai.org. The sponsor agrees to its use as outlined in the IJCAI-11 Sponsorship Opportunities brochure].

Company:

Address:

Zip Code: City:

Country:

Tel: Fax:

E-mail:

VAT N°

Contact Person:

Position:

On behalf of the Company, I consent and undertake to comply with the exhibition rules and my obligations to exhibit from the moment I sign this contract. I enclose a copy of the bank transfer for the amount agreed (100% of the space requested), made to: to PACIFICO SA, Account number: BANCO DE SABADELL: 0081 5084 08 0001150225. IBAN: ES42 0081 5084 08 0001150225. SWIFT: BSABESBB,

Signature & Company Stamp:

_____, ____ of _____ 201....

This form should be completed and returned as soon as possible to:

GRUPO PACÍFICO - IJCAI 2011

Marià Cubí, 4 - 08006 Barcelona, Spain

Email: ijcai2011@pacifico-meetings.com

Tel. (34) 932 388 777 - Fax. (34) 932 387 488

A VAT invoice will be issued on receipt of this Application and Contract for Stand Space.



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SPONSORSHIP APPLICATION

Amount of sponsorship[†] [Please write the total amount you will contribute]: _____

Aim of the contribution:

Generic sponsorship: _____

We want to support specifically the following item/items:

Preferred booth(s) N°(s)(according to Floor Plan): _____ Second option: _____ No booth _____

[†][Key sponsorship levels Platinum (>20K€); Gold (10K€); Silver (7K€); Bronze (3,5K€). Note that sponsorship levels include entitlement to exhibits booths. Please that contributions are subject to a .]

Company/Organization: _____

[The above name will be used in all publicity material unless otherwise specified*]

Address: _____

Zip Code: _____ City: _____

Country: _____

Tel: _____ Fax: _____

E-mail: _____

VAT N° _____

*[Please provide us with a high-resolution electronic copy of the sponsor logo by email attachment to ijcai2011@pacifico-meetings.com. The sponsor agrees to its use as outlined in the IJCAI-11 Sponsorship Opportunities brochure].

Contact Person: _____

Position: _____

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations to sponsor from the moment I sign this contract.

I enclose the copy of the bank transfer for the amount above, made out to: PACIFICO SA, Account number: BANCO DE SABADELL: 0081 5084 08 0001150225. IBAN: ES42 0081 5084 08 0001150225. SWIFT: BSABESBB

Signature & Company Stamp:

_____, ____ of _____ 201....

This form should be completed and returned as soon as possible to:

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A VAT invoice will be issued upon receipt of this Application and Contract for Sponsorship



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DONATION

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-11 conference.

Amount of donation: _____

Company/Organization: _____

[The above name will be used in all publicity material unless otherwise specified]*

Address: _____

Zip Code: _____ **City:** _____

Country: _____

Tel: _____ **Fax:** _____

E-mail: _____

** [Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to ijcai2011@pacifico-meetings.com. The sponsor agrees to its use as outlined in the the IJCAI-11 Sponsorship Opportunities brochure].*

Contact Person: _____

Position: _____

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's cheque made out to Associació Catalana d'Intel·ligència Artificial (ACIA) or a copy of the bank transfer made to Account number: LA CAIXA, IBAN ES59 2100 0424 3902 00176644; SWIFT CAIXESBBXXX

Signature & Company Stamp:

_____, ____ of _____ 201...

This form should be completed and returned as soon as possible to:

ACIA. Catalan Artificial Intelligence Association
IIIA-CSIC
Campus UAB, Bellaterra
08193 Barcelona

An acknowledgement of the donation will be issued upon request.

For more information contact Pablo Noriega (Sponsorship Chair), sponsors@ijcai-11.org